



Special Board of Directors Meeting

3/30/2023

Meeting Minutes

Meeting called to order at 9:05 by Clare Schmitt

- Present, Board Members
 - Kerry Barnhart
 - Hannah MacKinnon
 - Clare Schmitt
 - Ellen Aders
- Present, Guests
 - Delores Oates, Warren County Board of Supervisors
 - Elena Patrick, Marketing Representative
 - Taryn Logan

Agenda & Discussion

I. Consent Agenda

- A. Meeting Minutes Approved for 2/16 and 3/9
- B. All present guests to be "Ex-Officio"
Motioned by Kerry – Second by Clare – All were in favor

II. Administrative

- A. Update on Status of Front Royal
 - 1. Received Agreement from Town – Clare to meet with Town and County (Details presented in Closed Discussion)
 - 2. Clare to open bank account (as approved previously)
Clare motioned to add a secondary signatory to bank account
Kerry Second - All were in favor
- B. Registered Agent Change
 - 1. Change registered agent from Stephen Jerome to DFR or individual
 - 2. More information/research needed – TABLED
- C. Vote on New Board Member: Grace O'Reilley Scmitt
 - 1. Motion to Nominate by Ellen – Second by Kerry – All were in favor
 - 2. Filling the "lodging" seat previously held by Jessie McClain



3. Will fulfill same terms of the previous seat

III. Progress Report

A. Marketing Updates

1. Recommendations sent by Clare to update website
2. Email not being monitored
3. Social Media has 22k followers, but no updates have been made

B. Visitor Center Updates

TABLE TO NEXT MEETING

IV. Additional Discussion

A. Marketing Updates – Additional discussion surrounding social media

B. Clarification on VC, Phase II, ARPA Grant

1. Delores to take initiative to finalize
2. Work with county POC to communicate with contracted company

CLOSED SESSION

Motion by Kerry – Second by Ellen – All were in favor

I. Attorney Engagement Letter

TABLED FOR NEXT MEETING

II. Town of FR and DFR Contract

Meeting Adjourned @ 10:49am